

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57176

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57176-1

DATE PRINTED

11/02/12

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR		304732	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA	22314-1576	Washington	DC 20005-2167	
	USA			USA		
CONTACT				PRODUCT 1317-AC PA TV 10.31-11.2.12		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1317	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/02/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS										
1	00111..	3	04:30P	05:00P	30S	10/31/12-11/02/12	430-5PM NEWS	3	1000.00	3000.00
2	..11...	2	04:00A	04:30A	30S	10/31/12-11/01/12		2	125.00	250.00
3	00111..	3	05:30P	06:00P	30S	10/31/12-11/02/12	530-6PM NEWS	3	1350.00	4050.00
4	00111..	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	1000.00	3000.00
5	00111..	3	09:00A	09:30A	30S	10/31/12-11/02/12	PITTSBURGH LIVE	3	350.00	1050.00
6	00111..	3	05:00P	05:30P	30S	10/31/12-11/02/12	5-530PM NEWS	3	1350.00	4050.00
7	00111..	3	04:00P	04:30P	30S	10/31/12-11/02/12	4-430PM NEWS	3	1000.00	3000.00
8	00111..	3	05:58P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	3	1450.00	4350.00
9	00111..	3	09:30A	09:57A	30S	10/31/12-11/02/12	PITTSBURGH LIVE	3	350.00	1050.00
10	00111..	3	06:30P	07:00P	30S	10/31/12-11/02/12	M-F 630PM NEWS	3	1450.00	4350.00
11	00111..	3	05:00A	05:58A	30S	10/31/12-11/02/12	THIS MORNING 5-6AM	3	500.00	1500.00
12	00111..	3	07:00A	09:00A	30S	10/31/12-11/02/12	THE EARLY SHOW	3	650.00	1950.00
13	00111..	3	05:58A	07:00A	30S	10/31/12-11/02/12	THIS MORNING 6-7AM	3	950.00	2850.00
14	00111..	3	07:30P	07:58P	30S	10/31/12-11/02/12	THE INSIDER	3	1050.00	3150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

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NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA	22314-1576	Washington	DC 20005-2167	
	USA			USA		
CONTACT				PRODUCT1317-AC PA TV 10.31-11.2.12		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1317	PRODUCT CODE 1310		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/02/12 NO. WEEKS: 1						

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			FROM	TO						
15	. . 11 . . .	2	07:00P	07:30P	30S	10/31/12-11/01/12		2	1500.00	3000.00
16	0010100	2	11:00P	11:35P	30S	10/31/12-11/02/12	11PM NEWS	2	3000.00	6000.00
17	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	5500.00	5500.00
18	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6000.00	6000.00
19	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	7000.00	7000.00
Total Contract:								48		65100.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	65100.00	.00	65100.00	
GRAND TOTAL									65100.00	

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